

★ 60 YEARS



60 WORDS ★

## GUINNESS WORLD RECORDS CELEBRATES 60 YEARS WITH THE 60 YEARS/60 WORDS CHALLENGE!

WHAT?

For the past 60 years, Guinness World Records has inspired millions of people to achieve record-breaking feats. To celebrate these amazing feats, Guinness World Records is launching the **60 Years/60 Words Challenge** on September 8, 2014!

WHO?

Kids 7–12 can enter this national competition by selecting their favorite Guinness World Records record and describing it in EXACTLY 60 words. The entries can be poems, raps, videos, posters and/or short essays, but they each must include PRECISELY 60 words!

PRIZES

The competition winner will earn:

1. A \$500 scholarship
2. A \$500 grant for his/her school
3. A copy of the Guinness World Records 2015 book, and
4. Their photo in the in the 2016 edition

HOW?

Kids can enter online or by mail at <http://60words.guinnessworldrecords.com>. Entries will be judged on creativity, originality, and representation of the record. The competition ends December 1, 2014.

MORE...

Educators, youth groups, and parents can also access fun English Language Arts activities on the program website under the Parents and Educators/Youth Groups buttons. These activities get kids' creative juices flowing!

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[www.BKFKeducation.com](http://www.BKFKeducation.com)

Encourage kids  
to learn while having fun with  
the **Guinness World Records  
60 Years/60 Words Challenge**—  
have them enter today!

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